

insightful

Point-of-Rental™ Software provides hundreds of preprogrammed reports. And... if they aren't exactly what you want, create your own using either the built in report generator or Crystal® Reports. Most reports display on the screen and can then be printed, emailed, faxed or exported to spreadsheets.

Many reports have user definable selection criteria including store to report for multi-store systems, selection of date range and choice of printer to be used.

Operational

Reports and displays are available to efficiently manage a fast-paced rental operation. Reservation, delivery and pickup contracts can be displayed and their progress tracked. Items reserved, called off rent, overdue, wait listed, out on rent, and out of service for repair can be displayed and printed with a couple of mouse clicks. Cash and account customer transaction history, payment history and balances can be accessed from the counter.

Real time inventory availability is displayed daily in calendar format for four weeks at a time. Hourly availability may be displayed weekly. Some stores use this to reserve lawn and garden items for specific time slots on busy days.

Accounting

Over forty accounting oriented reports are currently available from various menus. Some of these are on demand reports and others are automatically generated at various end-of-periods. The frequency that many of these reports are printed can be defined in the software parameters. Extensive history is automatically harvested and stored from transactions as they are generated.

Many accounting reports are date or date range specific, such as transaction and accounts receivable payment reports. Most are automatically stored and can be reprinted upon demand even years later! Other reports can be generated for a specific date range. For example, it is easy to compare income for the period January 8 through January 14 for prior years.

Analysis and Marketing

Inventory item and customer analysis options are extensive via on screen displays and preprogrammed reports. Ten year transaction history can be displayed for customers and all inventory items. Monthly income displays by year for customers and inventory items. This matrix enables both seasonal and temporal trend analysis. A powerful "Quantity Compare" feature determines if the depth of your inventory is over or underweighted or just right.

Reports & displays include:

- Detailed daily transactions including cash flow in and out of drawer by payment method and employee
- Cash, check, credit card and debit card reconciliations
- Daily, weekly, monthly, and yearly income, damage waiver, tax collected, petty cash payouts, drawer drops, ROA payments, drawer over/under, etc.
- Daily G/L interface
- Closed cash customer contracts with balances
- Overdue Items
- Items in remedial maintenance and those due for preventative maintenance
- Customer mail and item pricing labels
- Customer letters for: Payment overdue and item overdue dunning, unpaid closed cash contract billing, demand for return of rented items, returned check, credit card chargeback, reservation reminder and verified reservation
- Customer reports based on income, restrictions, status, date last active and credit limit
- Price listing for rental and/or sale items sorted by category
- Month, year, and lifetime sale item income and rental item income with ROI
- Item reorder report
- Rental assets sold report
- Reservation, item prep, delivery, pickup and no-show reports
- Prep reports by department or group
- Load reports by truck, driver or load group
- Reservation trend reports
- Reservation comparison reports by month based on past years
- Statements - choose from multiple formats printed on plain paper
- Multiple aged receivables reports
- Average days to pay report
- Inventory value for sale items and depreciation reports for rental assets
- Sales tax report for up to 999 jurisdictions
- Missed rentals for inventoried and non-inventoried items
- Work orders due report
- Customer and inventory analysis reports including best and worst rental items, stale sale items, missed rentals, inventory transfers between stores, stale sale items, inactive account and/or cash customers, monthly and yearly income trends, customer payment history, inventory repair history
- Customer income by ZIP code
- Delivery and pickup activity by day of the week
- Salesman commission and productivity based on cash or accrual accounting
- Kit and package reports
- Vendor reports
- Repairs analysis
- Marketing analysis
- Purchase Orders and vendors
- And, many, many more!
- Plus! A report generator is built in and you can also create custom reports using Crystal Reports®